



NEW
BALLET
ENSEMBLE
& SCHOOL

NEW BALLET'S

NUT REMIX



2023 SPONSORSHIP OPPORTUNITIES

THE UNIQUELY MEMPHIS CELEBRATION OF A HOLIDAY CLASSIC!

“Engaging vitality and boundless ingenuity...” - *DanceTabs*

Every holiday season *NutRemix* delights Memphis’ audiences with a modern reinvention of Tchaikovsky’s classic *Nutcracker*, set on Beale Street. Classical Ballet, Jazz, Tap, Hip-Hop, Flamenco, Memphis Jookin, West African Dance and more create a magical world of movement and music you’ll never forget! The Memphis Symphony Orchestra and Big Band play live along with Flamenco musicians and African drummers. Unless you’ve seen *NutRemix*, you’ve never seen a show like this!



775

Students served weekly on-site at New Ballet and satellite locations



64%

Students who receive free or subsidized training and development



375+

Hours of mentoring between volunteer mentors and students annually



\$5.5M+

Amount received in college scholarships from 2019 senior class



100%

Students accepted into college since 2008

SPONSORSHIP OPPORTUNITIES

"The spirit on stage is wonderful..." - *The New York Times*



200+

Cast members, 90% students



1,800

Students expected



6,000

Attendees expected

\$20,000 / PRESENTING SPONSOR BENEFITS

- **Presented by** designation on all print/collateral
- Feature on billboards
- Feature on print advertising
- Full page ad in program
- 20 *NutRemix* tickets
- Listing on website
- Acknowledgement on all social media
- Mention in all press releases
- Formal acknowledgement from stage
- Invitation to opening night reception

AD SPECS (NO BLEEDS)

Art deadline: Friday, October 6, 2023

Full page:
5" x 7.875"

1/4 Quarter page:
5" x 1.875" (H)
2.4375" x 3.875" (V)

1/2 Half page:
5" x 3.875" (H)
2.4375" x 7.875" (V)

Formats accepted:
EPS, PDF, TIFF, JPG
(Images must be 300 dpi)

\$10,000

FIRST POSITION SPONSOR

- Logo on all print/collateral
- Full page ad in program
- 16 tickets
- Listing on website
- Acknowledgement on all social media
- Mention in all press releases
- Formal acknowledgement from stage
- Invitation to opening night reception

\$5,000

SECOND POSITION SPONSOR

- 1/2 page ad in program
- 8 performance tickets
- Listing in the program
- Listing on website
- Mention on social media
- Invitation to opening night reception

\$2,500

THIRD POSITION SPONSOR

- 1/4 page ad in program
- 6 performance tickets
- Listing in the program
- Mention on social media
- Invitation to opening night reception

\$1,000

FOURTH POSITION SPONSOR

- 4 performance tickets
- Listing in the program
- Invitation to opening night reception



Thank you for partnering with New Ballet Ensemble and School. **Let's dance!**

ABOUT NEW BALLET ENSEMBLE AND SCHOOL

New Ballet Ensemble & School brings relevant and lively displays of dance to young audiences through in-school performances and special presentations of their main stage productions. New Ballet is a creative youth development organization that brings children and youth together from diverse backgrounds – regardless of ability to pay – to train, develop, and perform. Their distinctive productions showcase a wide variety of dance styles, including Ballet, Flamenco, Hip-Hop, Memphis Jookin, Tap, West African Dance, and more! New Ballet is located in Cooper-Young in midtown Memphis, TN.



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Contact shelby@newballet.org for more information / **NEWBALLET.ORG**