NEW
BALLET
ENSEMBLE
&SCHOOL
2026 SPONSORSHIP
OPPORTUNITIES
NUTREMIX

THE UNIQUELY MEMPHIS CELEBRATION OF A HOLIDAY CLASSIC!

"Engaging vitality and boundless ingenuity..." - *DanceTabs*

Every holiday season *NutRemix* delights Memphis' audiences with a modern reinvention of Tchaikovsky's classic Nutcracker, set on Beale Street. Classical Ballet, Jazz, Tap, Hip-Hop, Flamenco, Memphis Jookin, West African Dance and more create a magical world of movement and music you'll never forget! Unless you've seen *NutRemix*, you've never seen a show like this!

775

Students served weekly on-site at New Ballet and satellite locations

70%

Students who receive free or subsidized training and development

375+

Hours of mentoring between volunteer mentors and students annually

$5.5M+

Amount received in college scholarships from 2019 senior class

100%

Students accepted into college since 2008

SPONSORSHIP OPPORTUNITIES

"The spirit on stage is wonderful..." - *The New York Times*

200+
Cast members, 90% students

1,800
Students expected

6,000
Attendees expected

$30,000 / PRESENTING SPONSOR BENEFITS

- **Presented by** designation on all print/collateral
- Feature on billboards
- Feature on print advertising
- Full page ad in program
- 25 *NutRemix* tickets
- Listing on website
- Acknowledgement on all social media
- Mention in all press releases
- Formal acknowledgement from stage
- Invitation to opening night reception

AD SPECS (NO BLEEDS)

Art deadline: Friday, October 2, 2026

Full page:
5" x 7.875"

1/2 Half page:
5" x 3.875" (H)
2.4375" x 7.875" (V)

1/4 Quarter page:
5" x 1.875" (H)
2.4375" x 3.875" (V)

Formats accepted:
EPS, PDF, TIFF, JPG
(Images must be 300 dpi)

$10,000
FIRST POSITION SPONSOR

- Logo on all print/collateral
- Full page ad in program
- 16 tickets
- Listing on website
- Acknowledgement on all social media
- Mention in all press releases
- Formal acknowledgement from stage
- Invitation to opening night reception

$5,000
SECOND POSITION SPONSOR

- 1/2 page ad in program
- 8 performance tickets
- Listing in the program
- Listing on website
- Mention on social media
- Invitation to opening night reception

$2,500
THIRD POSITION SPONSOR

- 1/4 page ad in program
- 6 performance tickets
- Listing in the program
- Mention on social media
- Invitation to opening night reception

$1,000
FOURTH POSITION SPONSOR

- 4 performance tickets
- Listing in the program
- Invitation to opening night reception

NUTREMIX

THANK YOU FOR PARTNERING WITH NEW BALLET ENSEMBLE & SCHOOL

New Ballet Ensemble and School brings relevant and lively displays of dance to young audiences through in-school performances and special presentations of their main stage productions. New Ballet is a creative youth development organization that brings children and youth together from diverse backgrounds – regardless of ability to pay – to train, develop, and perform. Their distinctive productions showcase a wide variety of dance styles, including Ballet, Flamenco, Hip-Hop, Memphis Jookin, Tap, West African Dance, and more! NBES is located in Cooper-Young in midtown Memphis, TN since 2002.

LET'S DANCE!

NEW BALLET ENSEMBLE & SCHOOL