



2023 MEDIA KIT / ADVERTISING OPPORTUNITIES

AD SPECS

Art deadline: October 6, 2023

Full page

\$900

5" x 7.875"

1/2 Half page

\$600

5" x 3.875" (H)

2.4375" x 7.875" (V)

1/4 Quarter page:

\$400

5" x 1.875" (H)

2.4375" x 3.875" (V)

*Non-bleed ads only

Formats accepted

EPS, PDF, TIFF, JPG

(Images must be 300 dpi)

Formats Accepted

- EPS, PDF, TIFF, JPG

- File must be 300 dpi

Art Submission

Please submit your ad to

shelby@newballet.org.

Art file must be titled using company or organization name. Art files are due by October 6, 2023.

Payment

Fees are due upon ad submission (online credit card payment or by check).

Make checks payable to:

New Ballet Ensemble
and School

2157 York Avenue
Memphis, TN 38104



**NEW
BALLET
ENSEMBLE
& SCHOOL**

THE UNIQUELY MEMPHIS CELEBRATION OF A HOLIDAY CLASSIC!

“Engaging vitality and boundless ingenuity...” - *DanceTabs*

Every holiday season *NutRemix* delights Memphis’ audiences with a modern reinvention of Tchaikovsky’s classic *Nutcracker*, set on Beale Street. Classical Ballet, Jazz, Tap, Hip-Hop, Flamenco, Memphis Jookin, West African Dance and more create a magical world of movement and music you’ll never forget! The Memphis Symphony Orchestra and Big Band play live along with Flamenco musicians and African drummers. Unless you’ve seen *NutRemix*, you’ve never seen a show like this!



775

Students served weekly on-site at New Ballet and satellite locations



64%

Students who receive free or subsidized training and development



375+

Hours of mentoring between volunteer mentors and students annually



\$5.5M+

Amount received in college scholarships from 2019 senior class



100%

Students accepted into college since 2008

Thank you for partnering with New Ballet Ensemble and School. **Let's dance!**

ABOUT NEW BALLET ENSEMBLE AND SCHOOL

New Ballet Ensemble and School brings relevant and lively displays of dance to young audiences through in-school performances and special presentations of their main stage productions. New Ballet is a creative youth development organization that brings children and youth together from diverse backgrounds – regardless of ability to pay – to train, develop, and perform. Their distinctive productions showcase a wide variety of dance styles, including Ballet, Flamenco, Hip-Hop, Memphis Jookin, Tap, West African Dance, and more! NBES is located in Cooper-Young in midtown Memphis, TN since 2002.



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Contact shelby@newballet.org for more information / **NEWBALLET.ORG**